



3801 N 88th st., Milwaukee | <http://www.peppnation.org/>

**Press Advisory- For Immediate Release**

Milwaukee, WI 08/26/23— PeppNation Sports Leadership Camps Annual '**Le Tour de Waukee**' in partnership with Milwaukee County Parks, youth and community members, The City of Milwaukee, Milwaukee Police Department, Milwaukee County Sheriff Department and many more...

**When:** Saturday, August 26, 2023 @ 8:30 AM Breakfast and Registration

**Where:** PeppNation HQ (Lad Lake/St. Rose) / Well Point, 88th and Capital, Park, 3801 N 88th st

**Time:** Festivities begin at PeppNation HQ at 8:30 AM. Words of encouragement by PeppNation.org CEO/President Brandon Culpepper and others will begin at 9:30 AM. Send Off will be at 10:15AM.

**Why PeppNation Sports Leadership Camps' 'Activate Milwaukee County Parks'**

Summer 2023, PeppNation Sports Leadership Camps has been conducting summer programming (Rugby, Lacrosse, Soccer, Basketball and STEM workshops) June – August since summer 2012 here in Greater Milwaukee. With the proud support of Milwaukee County Parks, Milwaukee Police Department District 1,3,4,5 & 7, Milwaukee County Sheriff's Department, Milwaukee County Vel Phillips JCC, The Shorewood Police department, The City of Milwaukee we have served over 16,000 youth.

'**Le Tour de Waukee**' is a part of our sporting enrichment (Biking) programming and workforce development, learning about The City of Milwaukee while traveling in an earth friendly capacity.

**What:** Join us, Saturday, August 26th as we celebrate our community and the Historic City of Milwaukee in which we live. Neighborhood youth and community members will travel by bike from 88th and Capitol to Veterans Memorial Park (Lake Front). Prior to departure, PeppNation will provide a light breakfast and community members and guests will send us off accompanied by the Milwaukee Police Department and Sheriff's bike and patrol units. We will travel by bike to Estabrook County Park, and south east down to the Veterans Memorial Park for Lunch, Games, Music and Landmark Scavenger Hunt.

**Vision:** PeppNation Sports Leadership Camps develops youth through athletics and helps youth, boys and girls alike, pursue and secure scholarships to offset the cost of higher education. PeppNation Sports Leadership Camps, founded January 1, 2010 and introduced to the Metro Milwaukee market summer 2012, has served over 16,000 youth, and assisted many young adults into college. It is our mission "To provide the highest quality mentoring environment for youth and young adults, with the goal of creating well rounded citizens who take their education and athletics to higher levels".

**Participating Organizations:** The City of Milwaukee, Lad Lake / St. Rosel, Dream Bikes, Just One More Ministry, MCFI, MPS C.A.R.E.S., COA, Dominican Center, Milwaukee County Sheriff Department, Milwaukee Police Department, The Greater Milwaukee Foundation and many more.

Contact: Brandon Culpepper  
CEO/President  
414-249-5001 OFFICE  
414-366-2130 / 414-698-6843  
[bculpepper@peppnation.com](mailto:bculpepper@peppnation.com)

Contact: Trina Ricks, Director of HR  
Patricia Rogers, COO, Office Manager